

Save the Date for Instituto's Annual "Summit of Solidarity"!



# Instituto Laboral de la Raza 2010 National Labor Community Awards

## 2010 Labor Awards Program Advertising Annual National Labor Community Awards - Friday, February 12, 2010

Advertising in our 2010 Program Book puts your message in the hands of key labor leaders, politicians and community leaders!

This "Summit of Solidarity" is a national event. We are expecting 1,500 labor, community, business and political leaders from throughout the United States. Labor, business, civic, political & community leaders from New York, Chicago, Washington DC, Atlanta, Texas Puerto Rico, Nevada and California regularly attend creating a true summit opportunity.



**AFL-CIO**  
America's Union Movement

**Richard L. Trumka**  
President, AFL-CIO  
Guest of Honor and  
Labor Leader of the Year



**Bob Menendez** (Invited)  
United States Senator  
(New Jersey)  
Congressional  
Leadership Award



**Esther Lopez**  
Civil Rights & Community  
Action Director, UFCW  
International  
Jim Rush Community  
Service Award



**Lucio M. Reyes**  
Secretary-Treasurer,  
Teamsters Local 601  
Bay Area Labor  
Leader Award



**Ron Burkle**  
Yucaipa Companies  
La Raza Corporate  
Leadership Award



**Ironworkers 377**

San Francisco  
La Raza Unity Leadership Award

**NEW LOCATION! Friday, February 12, 2010**

United Irish Cultural Center, 2700 45th Avenue San Francisco, CA 94116  
Reception and Media Coverage: 5:00pm • Dinner and Awards: 6:30pm

### Ad Rates

Center Spread (15" x 10")	_____	\$3,000
2 Facing Ad Pages (Two Separate 7.5" x 10")	__	\$2,500
Full Page (7.5" x 10")	_____	\$1,500
Half Page (7.5" x 4.75" horizontal)	_____	\$750

**Added Value: All ads will print in Full Color**

Deadline for Ad Artwork: January 18, 2010  
PDF, EPS, TIF, or JPEG formats  
(or we can create your ad)

**Print Run of Program Books:**

1,500 to be distributed to key labor, political  
and community leaders nationwide

To make payments or to request more information:

**Instituto Laboral Awards Dinner**

2947 16th Street, San Francisco, CA 94103

Tel: (415) 431-7522 • Fax: (415) 431-4846

Email: [sshaker@ilaboral.org](mailto:sshaker@ilaboral.org) • [www.ilaboral.org/2010Awards](http://www.ilaboral.org/2010Awards)