

Save the Date for Instituto's Annual "Summit of Solidarity"!



Instituto Laboral de la Raza 2012 National Labor-Community Awards

2012 Labor Awards Sponsorships

Annual National Labor Community Awards - Friday, February 17th, 2012

We work with our sponsors individually so that our sponsorship package of advertising, branding, visibility, positioning, literature distribution, meeting rooms, and VIP reception opportunities can be customized to meet your specific needs.

This "Summit of Solidarity" is a national event. We are expecting 1,000 labor, community, business and political leaders from throughout the United States. Labor, business, civic, political & community leaders from New York, Chicago, Washington DC, Atlanta, Texas, Puerto Rico, Nevada and California regularly attend creating a true summit opportunity.



Guest of Honor and National Labor Leader of the Year
Mark H. Ayers
President
Building and Construction Trades Department, AFL-CIO



Western States Leadership Award
Michael S. Mowrey
International Vice President
International Brotherhood of Electrical Workers (IBEW) District 9



Lifetime Achievement Award
James W. Kellogg
International Representative
UA - Plumbing and Pipefitting Industry
California State B.C.T.C Secretary - Treasurer, UA



California Labor Leader of the Year
Bill Lathrop
President
United Food & Commercial Workers Union (UFCW) Local 1167, AFL-CIO-CLC



Bay Area Leadership Award
Sheet Metal Workers' Local Union No. 104

Friday, February 17th, 2012

Hotel Marriott, 55 Fourth Street, San Francisco, CA

Reception and Media Coverage: 5:00pm • Dinner and Awards: 6:30pm

Tables of Ten - \$1,500

Individual Seating - \$200

Sponsorships

Presidential Sponsorship (\$20,000 and up)

- 48 Front of House Table Seats - 3 Head Table Seats
- Podium Presentation with Video or Slide Presentation Plus Sponsor Table and Literature Distribution
- Reception and Media Coverage Opportunity
- 2-Page Color Ad and 1-Page Ad
- 20 View Lounge VIP Reception Invitations
- 1 Hotel Executive Conference Center Meeting Room - 4 Hours

Gold Sponsorship (\$10,000)

- 36 Front of House Table Seats - 2 Head Table Seats
- 2-Page Color Ad
- Sponsor Table and Literature Distribution
- 2 Slide Projection Presentation
- 10 View Lounge VIP Reception Invitations
- 1 Hotel Executive Conference Center Meeting Room - 2 Hours

Silver Sponsorship (\$5,000)

- 24 Front of House Table Seats - 1 Head Table Seat
- 1-Page Color Ad
- 1 Slide Projection Presentation
- 5 View Lounge VIP Reception Invitations

International Sponsorships

Level 1 Sponsorship - \$4,000

One full page, full-color ad in our Program Book
One table with seating for twelve in the Presidential Circle

Level 2 Sponsorship - \$7,500

Two full pages, full color in our Program Book
Two tables with seating for twelve each in the Presidential Circle

To make payments or to request more information:

Instituto Laboral Awards Dinner

2947 16th Street, San Francisco, CA 94103

Tel: (415) 431-7522 • Fax: (415) 431-4846

Email: sshaker@ilaboral.org • www.ilaboral.org/2012Awards